

COVINA BUSINESS

VOLUME 27, ISSUE 6 JULY-AUGUST 2010

BUSINESS BUILDER SEMINAR

Scheduled for June 29th has been Rescheduled

Tuesday, July 27th 11 a.m.

Presenter: Martin Levy, SPHR, President of Human Resources 4U

Location: Covina Woman's Club

128 S. San Jose Avenue, Covina

FREE for Chamber Members \$10 Non-Chamber Members

Lunch will be provided

RSVP by July 20th

Topics will include:

How to properly classify exempt and non-exempt employees.

Rules for rest, meal breaks, and overtime pay.

Proper legal hire and termination procedures.

The Immigration and Reform Control Act.

Independent Contractors.

The importance of handbooks, personnel policies, job descriptions, and salary structures.

SAVE THE DATE

FREE ELECTRONIC WASTE COLLECTION EVENT

Saturday & Sunday, July 17th and 18th, 2010

9am to 4pm

Home Depot (parking lot)

963 W. Badillo Street

Covina 91722



CHAIRMAN'S CLUB 2010

PLATINUM LEVEL

*Foothill Transit
SGV Postal Credit Union*

GOLD LEVEL

*Athens Services
Citizens Business Bank
Citrus Valley Health Partners
The McIntyre Company
Northwestern Mutual – Robert Gillespie
Stellar Business Bank*

SILVER LEVEL

*Forest Lawn Mortuary
Jan's Towing, Inc.
Kaiser Federal Bank
Taco Bell – Downtown Covina
Valley Insurance Service, Inc.*

BRONZE LEVEL

*Citrus Valley Florist
Coldwell Banker Town & Country Realty
Covina Valley Unified School District
Custer Christiansen Mortuary
Elite Financial Solutions, Inc.
Foothill Dermatology Medical Center
Foothill Federal Credit Union
Law Office of Kevin R. Taylor
Oakdale Memorial Park
Reynolds Buick/Pontiac/GMC
Southern California Edison
Southern California Gas Company
Tucker Tire Co., Inc.*

INSIDE THIS ISSUE:

CHAIRPERSON MESSAGE	2
BOARD OF DIRECTORS	2
THUNDERFEST	2
POLICE CORNER	3
LABOR LAW CORNER	4
NEW MEMBERS	5
EVENTS	6
RENEWING MEMBERS	6
RIBBONS/THANKS	6



Portrait Courtesy of Strike A Pose

CHAIRPERSON'S MESSAGE

Summer is in full swing and so is the Chamber!

Have you heard about the Chamber Attendee Program (CAP)? You should have received your intro letter and card in June. If you haven't, please contact the Chamber office. The Chamber is looking forward to seeing more participation with this program. Networking is vital to you and your business! The Chamber offers opportunities to network, get to know your business neighbors and the community, with an incentive with CAP.

Thank you to all Board members for selling tickets to Cuisines.

With your efforts Cuisines of the Foothills was a success! Again, thank you to the Ambassadors that always step-up to assist in many ways! A **special thank** you goes to A-1 Party Rentals for the tables so nicely setup throughout Cuisines. Having the tables produced many great conversations and networking opportunities for the guests.

The Chamber is holding an E-Waste event on Saturday and Sunday, July 17 & 18th. It will be at the Home Depot on Azusa Ave. Don't forget to mark your calendars!

You won't want to miss these special events for the Chamber:

September 15th for the Police & Fire Luncheon, Saturday, October 23rd for Thunderfest/Bluesapalooza and the Chamber's annual Golf Tournament on Monday, November 1st. In addition to the above mentioned events, the Chamber has two great mixers in October – the 21st is the traditional mixer at Reynolds Buick/Pontiac/GMC and on the 28th a mixer at Custer Christiansen Mortuary – both being networking opportunities and remember to bring your CAP card.

Stay cool! See you at the Chamber events!

Sally Ervolina, Chairman



OneWest
Ribbon Cutting Event

THUNDERFEST SPONSOR

Become a Sponsor of Thunderfest Car Show and Music Festival

Scheduled for Saturday, October 23rd!

Over 25,000 in attendance!

Great use of promotional dollars!

If you would like a sponsorship packet sent to you, please call the City of Covina Parks & Recreation Department at (626) 384-5344

BOARD OF DIRECTORS

Covina Business (USPS 708-150) is published monthly (with the exception of combined July/Aug and Dec/Jan issues) for \$10.00 of the membership yearly investments by the Covina Chamber of Commerce, 935 W. Badillo Street, Suite 100, Covina, CA 91722. Second class postage rates paid at Covina, CA Postmaster. Advertisements in the Covina Business newsletter in any form, does not indicate endorsement by the Covina Chamber of Commerce.

Officers

Chairperson 2010: Sally Ervolina
Immediate Past Chair: Robert Gillespie
Chief Financial Officer: Laura Montgomery
Chairman Elect: Dr. Chris Carlos

Board of Directors

Ron Capotosto, First Choice Loans
Dr. Chris Carlos, Covina Disposal Co.
Roland Cordero, Foothill Transit
Garry Dyson, Dyson Motors
Robert Gillespie, Northwestern Mutual
Amanda Gonzalez, San Gabriel
Children's Center, Inc.
Charles Gustafson, MFT

Bill Hammett, Grand Printing & Design
Bill Harris, Elite Financial Solutions, Inc.
Lavonne Hillhouse, Associate Member
Andrew McIntyre, The McIntyre Co.
Laura Montgomery, Citibank
Doris Sappenfield, The Hair'em Beauty Salon

Committee Chairs

Ambassadors, Anita White
Cuisines of Covina, Diane Fonseca & Laura Montgomery
Economic Development Council, Ron Capotosto
Education, Bob Cruz

Golf Tournament, Robert Gillespie
Marketing, Laura Montgomery

Chamber Staff

Dawn Nelson, President/CEO
Angelina Fierro, Membership Director
Dawn Lifosjoe, Office Assistant

Newsletter Coordination

Writing and Layout, Dorri Satchell
Printing, Pro Printing

POLICE CORNER: 27TH ANNUAL NATIONAL NIGHT OUT



Give Neighborhood Crime & Drugs A Going Away Party

Tuesday, August 3, 2010, 5pm- 9pm

Covina neighborhoods are invited to join forces with thousands of communities nationwide for the “27th Annual National Night Out.”

National Night Out is designed to heighten crime and drug prevention awareness, generate participation in local anti-crime efforts, strengthen neighborhood spirit and police-community partnerships, and send a message to criminals letting

them know neighborhoods are organized and fighting back.

Residents in neighborhoods throughout Covina will spend the evening outside with neighbors. Many neighborhoods are already busy planning a variety of events such as block parties, cookouts, flashlight walks, ice cream socials, and more. We will be sponsoring youth and neighborhood contests.

The Covina City Council members and Police employees will be visiting gatherings that have registered in advance.

GOLF NEWS

We are changing the **DATE** and **LOCATION!!!!** The new date is **Monday, November 8th** and the location is **Sierra LaVerne Country Club**. Please make sure you change your calendars and if you have already purchased a foursome make sure you inform everyone on your team. Hopefully, the new date will allow more of our members to join us for a great day of golf and networking.

The Golf Committee is looking for new members! If you would like to help plan this year’s event please join us for our first meeting. Joining this committee does not require a lot of your time. In fact, there are only 4 committee meetings!!!

The dates and times are listed below:

Thursday, July 15th – 4:00 p.m.

Thursday, August 19th – 4:00 p.m.

Thursday, September 16th – 4:00 p.m.

Thursday, October 14th – 4:00 p.m.

All the meetings are held at the Covina Chamber office and they are usually only an hour long. Our new Golf Committee Chairperson, Robert Gillespie, is looking forward to working with our members to plan a great event.



The Hair’em Beauty Salon
Ribbon Cutting Event

WHERE IS YOUR MEMBERSHIP CERTIFICATE AND DECAL?



Membership in the Covina Chamber of Commerce sends a message to your customers, employees and friends that your business is actively involved in and concerned with the community. **Steve Moline** of **San Gabriel Children’s Center** recognizes this and displays their Covina Chamber of Commerce Membership Certificate and the new Membership Decal with great pride for all to see. Each month the

Chamber staff will be stopping by businesses at random and if your certificate and decal are on display you will receive a small gift from the Chamber of Commerce and recognition in our newsletter. If you have not received your Certificate and your Decal, contact the Chamber office or stop by and pick one up. (For certificates please call ahead).

Phone: 626-967-4191

Cal/OSHA Corner

Federal Safety Program Change Starts Clock on Review of State Process

Our corporation has facilities in other states besides California. Will our California facility be affected by the new federal Occupational Safety and Health Administration (OSHA) program targeting “severe violators”?

The specifics of how your California facility will be affected won't be certain until California completes the regulatory process required after the adoption of new federal rules.

California already has in place a High Hazard Compliance Unit that is responsible for inspecting identified employer worksites in high hazard industries, those that the federal revision will address.

California identifies worksites for inspection through a regional targeting plan or through referrals following an accident or complaint.

Federal OSHA, located within the U.S. Department of Labor, announced the policies and procedures for its new Severe Violator Enforcement Program on April 22. The new program will take effect within 45 days of that date.

Within six months of the adoption of the new federal rules, California must provide notice of its intent to adopt policies or procedures identical to or at least as effective as the federal ones.

Federal Program

The new federal program is intended to focus OSHA enforcement resources on recalcitrant employers who endanger workers by demonstrating indifference to the employers' responsibilities under the law.

The Severe Violator Enforcement Program includes increased OSHA inspections of these worksites, including mandatory OSHA follow-up inspections and inspections of other worksites of the same employer where similar hazards and deficiencies may be present.

The program will focus enforcement efforts on significant hazards and violations relating to high gravity/high emphasis hazards, such as specific fall standards or standards covered in the National Emphasis Programs.

The National Emphasis Programs, for example, focus on amputations, lead, ship breaking and process safety management—those industry operations or processes that expose employees to the most severe occupational hazards.

In addition, OSHA will administratively increase the existing penalties for serious violations and serious willful violations to \$12,000 and \$250,000, respectively, in the near future.

The complete enforcement instructions for the new federal program are available at www.osha.gov/dep/svep-directive.pdf.

State High Hazard Unit

The California High Hazard Compliance Unit has one district office in Northern California, located in Oakland, and a second in Southern California, located in Santa Ana.

A listing of high hazard industries is available by going to the Cal/OSHA website at www.dir.ca.gov/dosh/hhu.html and clicking on the “high hazard industries” link.

A listing of recent enforcement actions by the High Hazard Compliance Unit is available at www.dir.ca.gov/dosh/citation.html.

The Labor Law Helpline is a service to California Chamber of Commerce preferred and executive members. For expert explanations of labor laws and Cal/OSHA regulations, not legal counsel for specific situations, call (800) 348-2262 or submit your question at www.hrcalifornia.com.

NEW MEMBERS—WELCOME!



Kommah McDowell
**Kommah Seray Inflammatory Breast
 Cancer Foundation**
 800 S. Barranca Ave., Suite 220
 Covina, CA 91723-3680
 (626) 858-8326 www.ksibcf.org

KSIBCF provides financial assistance to any cancer patient in active treatment for cancer. We also provide awareness seminars to the community-at-large related to breast health, breast cancer, and inflammatory breast cancer. Although we are a new foundation, we have made and continue to make an impact on our community.



Steven Huntley
Forester's Financial Services, Inc.
 950 Palm Terrace
 Pasadena, CA 91104-4502
 (626) 437-0871
www.foresters.com

Photo courtesy of Strike A Pose Photography

We champion the well being of families through quality life insurance, unique member benefits, and inspiring community activities.

SMALL BUSINESSES HELP SCE FULFILL COMMITMENT

Small Businesses Help Southern California Edison Fulfill Commitment to Cleaner Energy Future

Southern California Edison (SCE) is committed to a cleaner energy future. As the number-one purchaser of renewable energy in the nation and the nation's leader in Energy Efficiency, SCE is partnering with customers to bring about a cleaner, smarter, energy future.

In Southern California, it costs more to produce electricity in the summer, when energy demand is at its peak, and less to produce electricity in the winter, during periods of lower demand. To address this reality, SCE recently shifted rates for small business customers with demands of 20 kilowatts or less and who are on the company's GS-1 rate. This shift in rates is not an increase for impacted customers. In fact, customers who take advantage of available programs and manage their energy usage may even experience a decrease in their electric bills.

The rate shift, which was implemented last October, lowers rates during an eight-month "winter" period (October–May) and increases them during a four-month "summer" period (June–September). This rate shift is designed to allow you to pay for electricity when you use it and will promote greater energy awareness and conservation across the region.

Customers impacted by the rate shift have seen a 14 percent decrease in rates beginning in October which will continue through May. When the four-month summer period begins in June, these customers will see rates increase approximately 17 percent. These changes are in comparison to September 2009 rates.

SCE recognizes that this change may be difficult for some customers and is available to help them with information about the change and offer solutions to help manage energy bills. Understanding your energy usage is the first step to managing your bill. Learn how your business can benefit from SCE programs by taking our free online energy survey at www.sce.com/smartbiz.

July/August 2010 Events

Ribbon Cutting

Thursday, July 1st 5:00 p.m.
4G Wireless
245 N. Barranca St., Suite B
West Covina

Dedication to the Covina Chamber of Commerce

Thursday, July 1st 7:30 p.m.
Covina Park Band Shell (Fourth & Badillo)
Covina Concert Band will dedicate this concert to the Covina Chamber of Commerce and will kick off their 55th annual summer concert series

7 Year Anniversary Celebration

Thursday, July 8th 5:00 p.m.
Dyson Motors
791 E. Arrow Hwy, Azusa

Networking Breakfast

Wednesday, July 14th 7:00 a.m.
HomeTown Buffet
1318 N. Azusa Ave., Covina
\$7-Members/\$10-Non-Members

L.A.'s Largest Mixer

Thursday, July 22nd

Networking Breakfast

Wednesday, August 11th 7:00 a.m.
HomeTown Buffet
1318 N. Azusa Ave., Covina
\$7-Members/\$10-Non-Members



935 West Badillo, Suite 100
Covina, California 91722-4164
WWW.COVINA.ORG
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MAY RENEWING MEMBERS

BJ's Restaurant & Brewhouse	9
Covina Coin and Jewelry	18
Elite Financial Solutions, Inc.	3
Landmark Electronics, Inc.	18
Mayflower Medical Group, Inc.	4
Michael R. Melendez & Co.	20
Mueller Speech & Hearing Associates, Inc.	4
Pacific Western Bank	26
RE/Max Masters Realty (Jose Pastora)	20
Sunland Tire Co.	10



143 S. Citrus Ave.
Covina, CA 91723
(626) 331-0551

2161 S. Fullerton Rd.
Rowland Heights, CA 91748
(626) 839-3029

1601 S. Grand Ave.
Glendora, CA 91740
(626) 963-7511

Now, 3 Locations to serve you!
www.citrusvalleyflorist.com

SPECIAL THANKS!!!

Thank you to the businesses below, for the continued support of our Networking Breakfasts'. These generous donations of door prizes are recognized and appreciated.

Networking Breakfast – June 9, 2010

Allegro Promotions & Printing	The Hair'em Beauty Salon
Artemis Concepts	Royal Coaches Auto Body & Towing
Citrus Valley Florist	San Gabriel Valley Postal Credit Union
Dyson Motors	Shirley's Gourmet Dugout
First City Credit Union	Trinity Foster Care
Fonda Don Chon Restaurant	