

# COVINA BUSINESS

VOLUME 27, ISSUE 4      MAY 2010

## CUISINES OF THE FOOTHILLS

Cuisines of Covina is back...with a new name, new venue and new partner. It is now called **Cuisines of the Foothills** and will take place at the Glendora Country Club on Monday, May 17<sup>th</sup> at 5:00 pm. The Covina and Glendora Chambers are planning this event together and we are excited about the level of participation thus far. Twenty five restaurants in the surrounding communities have signed up to participate and each one will be serving at least two items. That is a lot of food!!! **Thank you to the following restaurants:** Aguirre Tequila, Costco, A & J Cake & Candy, Classic Coffee, Casa Moreno, Fonda Don Chon, Giovanni's International Restaurant, The Parlour Wine Bar & Bistro, Norm's Hanger/KC Catering, Frisella's Roastery, Picasso's Café, Bakery & Catering, Hillcrest, Applebee's Grill & Bar, Chili's Restaurant, IKEA Restaurant & Café, Sinfully Sweet Apple Company, Orchards Restaurant (Doubletree), Claro's Italian Meat Market, Taco Bell-Downtown Covina, 3 Vinos, APU Hospitality Services, McKinley's Grille (Sheraton), The Corner Butcher, Finish Line Sports Grill, BevMo, Miller Brewing, Skyscraper Brewing and Glendora Country Club. **We couldn't have this event without you!**

**We would also like to thank the many sponsors that are supporting this unique event:**

**Executive Chef Sponsor:** Glendora Country Club

**Line Cook Sponsors:** Taco Bell, Stellar Business Bank, Forest Lawn, Southern California Gas Company, Foothill Transit

**Waiter Sponsor:** Custer Christiansen Mortuary

Tickets are \$20 each and are available for purchase by calling the Covina Chamber at (626) 967.4191 or by visiting the website:

[www.cuisinesofthefoothills.net](http://www.cuisinesofthefoothills.net)



## CHAIRMAN'S CLUB 2010

### PLATINUM LEVEL

*Foothill Transit  
SGV Postal Credit Union*

### GOLD LEVEL

*Athens Services  
Citizens Business Bank  
Citrus Valley Health Partners  
The McIntyre Company  
Northwestern Mutual – Robert Gillespie  
Stellar Business Bank*

### SILVER LEVEL

*Forest Lawn Mortuary  
Jan's Towing, Inc.  
Kaiser Federal Bank  
Taco Bell – Downtown Covina  
Valley Insurance Service, Inc.*

### BRONZE LEVEL

*Citrus Valley Florist  
Coldwell Banker Town & Country Realty  
Covina Valley Unified School District  
Custer Christiansen Mortuary  
Elite Financial Solutions, Inc.  
Foothill Dermatology Medical Center  
Foothill Federal Credit Union  
Law Office of Kevin R. Taylor  
Oakdale Memorial Park  
Reynolds Buick/Pontiac/GMC  
Southern California Gas Company  
Southern California Edison  
Tucker Tire Co., Inc.*

## INSIDE THIS ISSUE:

CHAIRPERSON MESSAGE	2
BOARD OF DIRECTORS	2
POLICE CORNER	3
CVHP	4
NEW MEMBERS	5
SHOP COVINA	5
EVENTS	6
RENEWING MEMBERS	6
RIBBONS/THANKS	6



Portrait Courtesy of Strike A Pose

## CHAIRPERSON'S MESSAGE

Spring has sprung! It's the time for cleaning out the old and starting fresh and new. Thank you for your support with the Chamber's E-Waste event on April 16 -17. There seem to be other organizations also offering E-Waste events so the Chamber appreciates that you donate your "old" electronics to our event.

Member Appreciation Week is always an enjoyable time for the Ambassadors and other members that volunteer to deliver the new directories to all members. This is a personal touch the Chamber performs to show

its gratitude. The Chamber values each and every one of your memberships. Your continued membership is admirable and respected in these economic times.

April also brings an After Hours Mixer to the Chamber. Guadalajara Grill Restaurant has invited Chamber members to attend a mixer on Thursday, April 22<sup>nd</sup> from 5:00 to 7:00 p.m. Please make time to come support another Chamber member. Check your e-mails and newsletter for the event location.

A **GREAT** event for the Chamber is fast approaching – it's the **Cuisines of the Foothills**. Our Chamber is partnering with the Glendora Chamber and Glendora Country Club is hosting the event. It will have amazing food and vast networking opportunities. It is Monday, May 17<sup>th</sup> (put it on your calendars!). Tickets (\$20) are being sold by Covina Chamber Board members and, as well, at the Chamber office. All ticket proceeds sold by the Covina Chamber stay with the Chamber!

## WHERE IS YOUR MEMBERSHIP CERTIFICATE AND DECAL?



Membership in the Covina Chamber of Commerce sends a message to your customers, employees and friends that your business is actively involved in and concerned with the community. **Tulio Cardona** of **Emporium Financial Group** recognizes this and displays their Covina Chamber of Commerce Membership Certificate and the new Membership Decal with great pride for all to see. Each month the

Chamber staff will be stopping by businesses at random and if your certificate and decal are on display you will receive a small gift from the Chamber of Commerce and recognition in our newsletter. If you have not received your Certificate and your Decal, contact the Chamber office or stop by and pick one up.

(For certificates please call ahead)  
**Phone: (626) 967-4191**

## BOARD OF DIRECTORS

Covina Business (USPS 708-150) is published monthly (with the exception of combined July/Aug and Dec/Jan issues) for \$10.00 of the membership yearly investments by the Covina Chamber of Commerce, 935 W. Badillo Street, Suite 100, Covina, CA 91722. Second class postage rates paid at Covina, CA Post Master. Advertisements in the Covina Business newsletter in any form, does not indicate endorsement by the Covina Chamber of Commerce.

### Officers

Chairperson 2010: Sally Ervolina  
Immediate Past Chair: Robert Gillespie  
Chief Financial Officer: Laura Montgomery  
Chairman Elect: Chris Carlos

### Board of Directors

Ron Capotosto, First Choice Loans  
Chris Carlos, Covina Disposal Co.  
Roland Cordero, Foothill Transit  
Diana Dobrenen, Living Water Christian Books & Gifts  
Garry Dyson, Dyson Motors  
Robert Gillespie, Northwestern Mutual

Amanda Gonzalez, San Gabriel Children's Center, Inc.  
Charles Gustafson, MFT  
Bill Hammett, Grand Printing & Design  
Bill Harris, Elite Financial Solutions, Inc.  
Lavonne Hillhouse, Associate Member  
Andrew McIntyre, The McIntyre Co.  
Laura Montgomery, Citibank  
Doris Sappenfield, The Hair'em Beauty Salon

### Committee Chairs

Ambassadors, Anita White  
Cuisines of Covina, Diane Fonseca & Laura Montgomery

Economic Development Council, Ron Capotosto  
Education, Bob Cruz  
Golf Tournament, Robert Gillespie  
Marketing, Laura Montgomery

### Chamber Staff

Dawn Nelson, President/CEO  
Angelina Fierro, Membership Director  
Dawn Lifosjoe, Office Assistant

### Newsletter Coordination

Writing and Layout, Dorri Satchell  
Printing, Pro Printing

## POLICE CORNER: 35TH ANNUAL SAFETY FAIR

On Saturday, May 22, 2010 the Covina Police Department will hold its 35th Annual Safety Fair, from 8am until 2pm. The event is free to the public. The Safety Fair will be held in conjunction with the Kiwanis Club's Annual Pancake breakfast (7:30 am – 12:00 noon). We will be offering education for the community on the best practices for a healthy and safe summer season. You can also get the most current information in the areas of fire prevention and life / home safety from agencies including:

- Covina Police Department and other Local Police Agencies
- Department of Animal Care and Control

- U.S. Department of Forestry
- Search and Rescue Team
- LACO Fire Department
- Safety Information will include Pool Safety, Identity Theft, Graffiti Abatement, Driving Safety and much more

Both of these events will be held at the Civic Park in front of the Police Department at 400 N. Citrus Ave., at the corner of Citrus and San Bernardino Rd.

For more information, contact CSS Patti Anderson at (626)384-5631 [panderson@covinaca.gov](mailto:panderson@covinaca.gov) or CSS Candace Bobkiewicz at (626)384-5630 [cbobkiewicz@covinaca.gov](mailto:cbobkiewicz@covinaca.gov)

## SOUTHERN CALIFORNIA UTILITIES TEAM-UP

ROSEMEAD, Calif., April 6, 2010 — Southern California Edison (SCE) and Southern California Gas Co. (The Gas Company) have teamed up during the continuing economic crisis to provide help for customers having trouble paying their utility bills.

As soon as customers recognize they may have problems paying their bills, they should contact SCE or The Gas Company to help avoid disconnections and fees that may be required to restore service.

“We are trying to help our customers in need, including those who are unemployed and those having difficulty paying their bills,” said Hal D. Snyder, Vice President, Customer Solutions, The Gas Company. “We strongly encourage customers to call us before their account is overdue and learn about the available assistance programs we offer.”

“We will help customers come up with a payment plan that works for them,” said Lynda Ziegler, SCE’s Senior Vice President, Customer Service. “We don’t want those who are already at risk for disconnection to fall further behind. All it takes is a call and we’ll work with the customer to keep their lights on and let them know about programs and services that can help lower their bills in the future.”

SCE and The Gas Company offer the California Alternate Rates for Energy (CARE) program, which provides a discount of 20 percent on qualifying customers’ monthly electric and natural gas bills. Based on current estimates, nearly 155,000 SCE customers and 230,000 Gas Company customers are eligible for the CARE program but have not yet enrolled. Customers who sign up for CARE with one utility are usually enrolled in the other utility’s program automatically.

Through its Energy Management Assistance program, SCE offers free energy efficient appliances, pool pumps, weatherization services, lighting, air conditioners and other efficiency measures for income-qualified renters and homeowners. Energy efficiency is essential to keeping electricity bills low and for helping grid reliability, especially during the hot summer days when air conditioners are running throughout California.

To learn more about economic assistance and energy efficiency programs and other ways the utilities help customers keep current on their bills, visit SCE at [www.sce.com/assistance](http://www.sce.com/assistance) or call (800)950-2356; and visit The Gas Company at [www.socalgas.com/extrahelp](http://www.socalgas.com/extrahelp) or call (800) 427-2200.

### About Southern California Edison

An Edison International (NYSE:EIX) company, Southern California Edison is one of the nation’s largest electric utilities, serving a population of more than 14 million via 4.9 million customer accounts in a 50,000 square-mile service area within Central, Coastal and Southern California.

### About Southern California Gas Co.

Southern California Gas Co. is the nation’s largest natural gas distribution utility, providing safe and reliable energy to 20.5 million consumers through 5.7 million meters in more than 500 communities. The company’s service territory encompasses approximately 20,000 square miles in diverse terrain throughout Central and Southern California, from Visalia to the Mexican border. Southern California Gas Co. is a regulated subsidiary of Sempra Energy (NYSE: SRE). Sempra Energy, based in San Diego, is a Fortune 500 energy services holding company. To learn more, go to [www.socalgas.com](http://www.socalgas.com).

# THERE'S A LOT OF GREAT MEDICINE BETWEEN US.



At Citrus Valley Medical Center's Inter-Community Campus and Queen of the Valley Campus we provide a wide range of medical, surgical and specialty services. Between our two fully accredited medical centers we work together to support the health of our community.

We have the only state-of-the-art Cardiac Cath Lab and open heart surgery program in the East San Gabriel Valley, a Level II Neonatal Intensive Care Unit, a full range of rehabilitation services and a comprehensive Cancer Program. Hospice and Home Health programs are also offered.

For a physician referral, call the Doctor Connection at 1-888-456-CVHP (2847). Or visit us online at [www.cvhp.org](http://www.cvhp.org). You'll learn volumes about us.



INTER-COMMUNITY CAMPUS



**CITRUS • VALLEY  
MEDICAL CENTER**

**Inter-Community Campus  
Queen of the Valley Campus**

*An Affiliate of Citrus Valley Health Partners*

210 West San Bernardino Road  
P.O. Box 6108, Covina, CA 91722-5108

1115 South Sunset Avenue  
West Covina, CA 91790-3940

*Nonprofit health care facilities  
[www.cvhp.org](http://www.cvhp.org)*



QUEEN OF THE VALLEY CAMPUS

*We accept all major insurance plans including PPOs, HMOs and Medicare.*

## NEW MEMBERS—WELCOME!

Maria and Willy Ordonez  
**Aroma Flowers and Gifts**  
 199 E. Rowland St.  
 Covina, CA 91723-3049  
 (626) 858-4899  
 www.aromaflowersandgifts.com



*Photo courtesy of Strike A Pose Photography*

Our business has been established for over 30 years. We serve the San Gabriel Valley providing the community with a full service florist, event planning, weddings and funerals.

Wayne L. Williams  
**Professional Advisory Services, Inc.**  
 255 E. Santa Clara St., Suite 300  
 Arcadia, CA 91006-7223  
 (626) 294-4728  
 www.professionaladvisoryservices.com



Expert Money Manager Wayne Williams manages individual fee-based accounts on a daily basis. Our #1 objective is to Preserve Assets and provide a Prudent Growth Level. Measured against the S&P 500 our strategy is very impressive. We charge no commissions or liquidation charges and are always 100% liquid.



*Photo courtesy of Strike A Pose Photography*

Nabil Chaoui  
**Legacy Y2K Jewelers and Antiques**  
 115 N. Citrus Ave.  
 Covina, CA 91723-2002  
 (626) 858-9200  
 www.legacyy2k.com

We sell, buy, trade, design, manufacture and repair jewelry, antiques and watches. We sell semi-precious stones, jewelry, loose gems, and specialize in estate, wedding, custom and costume jewelry and buy gold at competitive prices. Our business is family-owned and we have 3 locations to serve you (Covina, San Dimas & Solvang).

Sttevenn Bennett  
**TEAM Referral Network  
 Covina Chapter**  
 5901 Old Wheeler Rd.  
 La Verne, CA 91750-1263  
 (909) 392-7770  
 www.teamreferrallnetwork.com



TEAM Referral Network turns success-oriented business people into a strong team of networking professionals who work together to build their businesses. Membership is exclusive. Only one business for each category is allowed to join. Members work together for a common goal: To increase their sales, income and bottom line.

## SHOP COVINA- [WWW.SHOPCOVINA.ORG](http://www.SHOPCOVINA.ORG)

New features have been added to the [www.ShopCovina.org](http://www.ShopCovina.org) web page that make it easier for those looking to buy local and save. New “For Merchants,” “Shopping Guide,” and “Smart Coupons” pages have been added. The “For Merchants” page provides a place for Covina merchants to sign-up to control their information on the site and to allow them to enter coupons on the site. This is a free service provided by the Covina Redevelopment Agency. Once a merchant signs-up they will receive a call with their username and an initial password as well as the link to the log-in page. Merchants who log-in can update their information and change their password. They can also enter current coupons and program future coupons. This service is available to all licensed Covina Retail businesses with a business location in Covina City limits.

We ask that merchants who do post coupons and promotions to include an expiration date and that the coupons be for free services, free merchandise, or meaningful discounts, and good only with a purchase. Make sure that any desired terms or conditions are spelled out right on the coupon and that you honor your coupons. Good coupons will help to drive traffic back to the site and back to your businesses and the other businesses in Covina.

The “Shopping Guide” provides a comprehensive listing of over 500 local retail establishments that can be searched by category. Over thirty retail categories are available to help you find the retail goods or services that you need. It joins the already up and running and “Dining and Entertainment Guide” to let Covina citizens and those in the surrounding communities learn about what Covina has to offer. Clicking on the site's location balloon will tell you their hours and provides a link to their web page and any reviews they may have. Those sites that provide coupons stand-out as the site's location balloons are Green. The “Smart Coupons” link connects website users to retailers and restaurant owners who have uploaded coupons to the site to encourage people to shop local. Encourage your favorite merchants to participate by signing-up on the “For Merchants” page.

Try out the “Shopping Guide,” you will be amazed by the number and diversity of retail shopping opportunities available to you in Covina. You will save gas, time, and support local businesses, which in turn support local programs and non-profits, pay for local services, and provide jobs for those in your community. Stop in at [www.ShopCovina.org](http://www.ShopCovina.org) and take advantage of all that the site offers. The Shop Covina program is supported by the Covina Redevelopment Agency, Covina Chamber of Commerce, and the Covina Downtown Association. Please take advantage of and support this free program.

## MAY EVENTS

### **Networking Breakfast**

Wednesday, May 12th  
7:00 a.m.

#### **HomeTown Buffet**

1318 N. Azusa Ave., Covina  
\$7-Members/\$10-Non-Members

### **Cuisines of the Foothills**

Monday, May 17th  
5:00 pm to 8:00 pm

#### **Glendora Country Club**

310 Amelia Ave., Glendora  
\$20 per person  
Tickets available from the Covina  
Chamber at (626) 967-4191



935 West Badillo, Suite 100  
Covina, California 91722-4164  
WWW.COVINA.ORG  
ADDRESS SERVICE REQUESTED

PRESORTED  
STANDARD  
US POSTAGE PAID  
COVINA, CA  
PERMIT #20

## RIBBON CUTTINGS



Shirley's Gourmet  
Dugout



Aroma Flowers & Gifts



Legacy Y2K Jewelers



143 S. Citrus Ave.  
Covina, CA 91723  
(626) 331-0551

2161 S. Fullerton Rd.  
Rowland Heights, CA 91748  
(626) 839-3029

1601 S. Grand Ave.  
Glendora, CA 91740  
(626) 963-7511

Now, 3 Locations to serve you!  
[www.citrusvalleyflorist.com](http://www.citrusvalleyflorist.com)

## MARCH RENEWING MEMBERS

Albers Air Conditioning & Heating	6	Peter S. Lam, D.D.S.	9
Allstate Insurance Co. Margaret Pinnt Agent	11	Powell Camera Shop	40
Animal Medical Center	10	Premier Business Equipment	11
Artest Design Group	4	Primerica Financial Services	6
California Bank and Trust	9	Pro Printing, Inc.	7
Citizens Business Bank	24	RJ Self Storage	3
Citrus Valley Florist	7	Radisson Suites	29
Covina Escrow Company	11	Red Devil Pizza	11
Covina Jewelry & Loan Co.	14	Southern California Gas Company	41
Elephant Bar Restaurant	5	Taco Bell #367	14
IKEA	8	Tin Frogs	6
Albert Izmirian	15	Wells Fargo Bank, N.A	1
La Femme Wigs	4	Young Rembrandts	6

## **SPECIAL THANKS!!!**

Thank you to the businesses listed below, for their continued support of our Networking Breakfasts'. These generous donations of door prizes are recognized and appreciated.

### **Networking Breakfast**

**April 14, 2010**

Arbonne International –  
Betty Futter  
Aroma Flowers and Gifts  
Artemis Concepts  
Dyson Motors  
The Hair'em Beauty Salon  
K & S Snaks

Royal Coaches Auto Body &  
Towing  
Salon Lavish  
SGV Postal Credit Union  
ServiceMaster by T.A. Russell  
Shirley's Gourmet Dugout  
Sonrise Christian School  
Trinity Foster Care